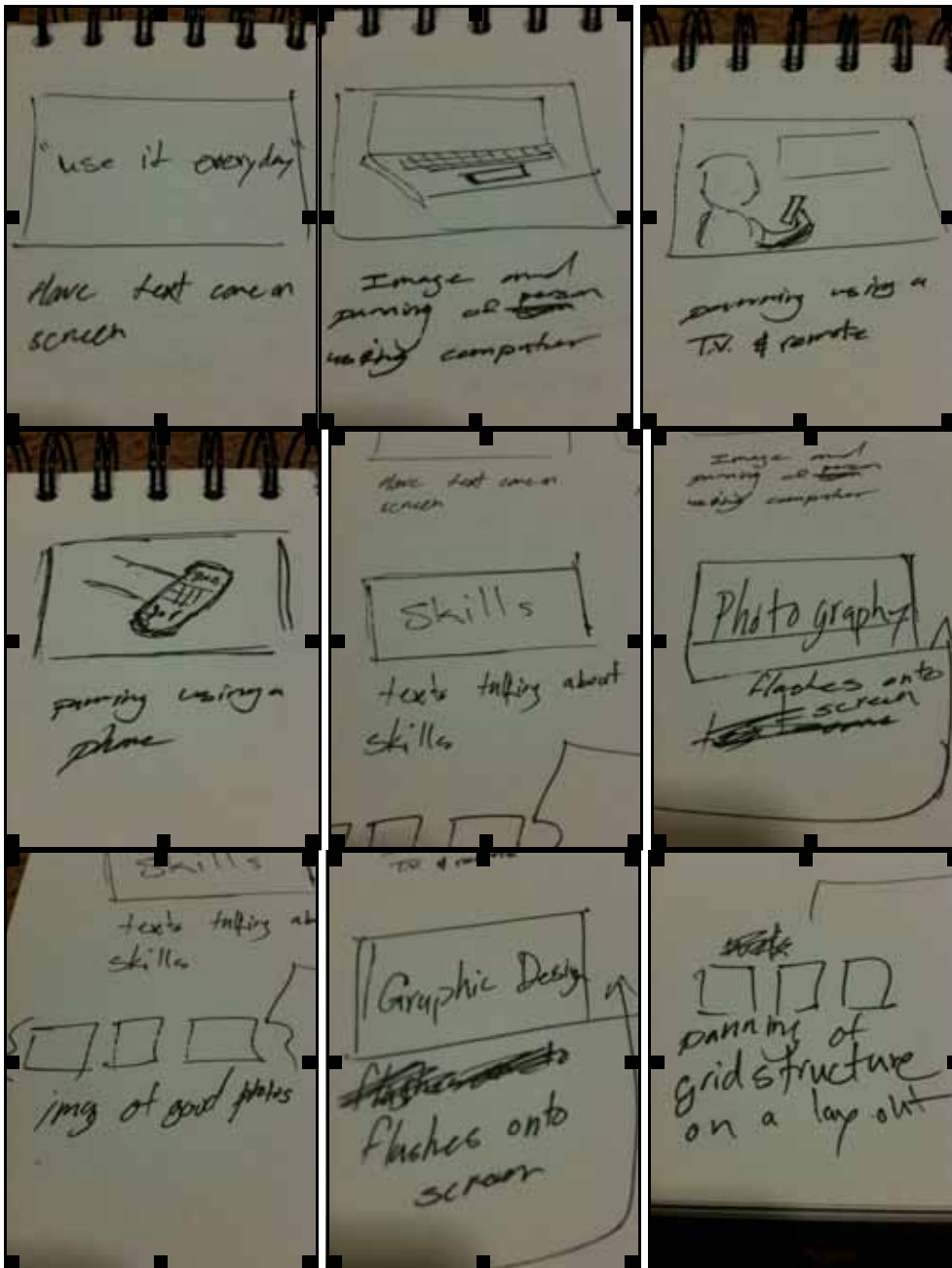This is a commercial for NMA Interface design. The concept is "WE USE INTERFACE DESIGN EVERY DAY and people might not realize it but someone had to design it." First scene; test will be shown to spark interest. Second; camera panning and zooming in to a computer being used. Third; camera revile person watching tv and changing channel with remote . Forth; texting on a cell phone. Fifth; text title . Sixth; title "photography" and panning of nice photos. Seventh; title "Graphic Design" and panning of someone cutting with blade and showing grid structure. Eighth; title "web" showing a web site and animating the page and mouse. Ninth; title "Interface D esign". Tenth; NMA logo animation.

Web Design

flashes onto
screen

moving
mouse around through a web page
on screen line

Interface
Design

flashes to screen

Animation of NMA
logo & say 爱